

# The Y.W.C.A. Hioe Tjo Yoeng College

## Plan on the Donation Tree Project

### Background:

The “Donation Tree” monument is set up to concretely honour generous sponsors who substantially support the development of the school through monetary donation. As a concrete monument, the Donation Tree will allow the school community, especially students, to see the blessings from the sponsors and to develop a sense of gratitude in their heart.

This project is a key initiative in the 45<sup>th</sup> Anniversary fund-raising campaign. The donations in the project largely facilitate the achievement of the fund-raising target, HK\$3M, which aims at bringing an improvement in the grouping structure of three major subjects, namely English, Chinese, and Mathematics, in the junior levels. The donations can also help the school improve some important facilities like tablet devices for e-learning and audio-visual equipment in the classrooms.

### Considerations:

We have the following considerations in the planning and in the design of the tree graphic:

- (1) Every donation is an expression of love for the school, building a legacy of love;
- (2) Every donation is a humble act of support following the example of Jesus Christ, the cornerstone of our foundation;
- (3) Donation amount is not based on size or position of the plaque; all donors join hands to help build the school together; and
- (4) The **tree design** (*Annex 1*) is expected to be in harmony with the school environment. (Ref: photo below.)



*The suggested tree design will match the design of a nearby wall*

### Joining the Donation Tree Project:

**Each donor (or donation group) will have their words of blessing and name inscribed on one of the plaques on the monument, depending on the amount of donation. (Ref: Annex 1). There are three options for the inscription. (Ref: Annex 1).**

To join the Donation Tree Project, just fill in the **Donation Tree Pledge form** (*Annex 2*), and mail the form, together with either (i) crossed cheque, or (ii) bank-in receipt of the donation to HTYC. Necessary information for methods of donation is available on the “General Reply Slip” (*Annex 3*). Submission deadline (Phase 1) is 17<sup>th</sup> March, 2017 to facilitate the launch of the monument expected in May 2017. Donations are certainly possible after the launch.

When we receive donation information, staff member in-charge will contact donor(s) to give further support and to address any enquiry. To understand more the fund-raising campaign, information is available on 45<sup>th</sup> Anniversary Fund-raising Leaflet (*Annex 4a, 4b*).